

# Brandon Wharton

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**Portfolio Available:**  
[www.determinationgraphics.com](http://www.determinationgraphics.com)

## Objective:

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To secure a graphic design position with a creative team that can utilize my design and conceptual abilities. Explore a variety of creative avenues and directions to further my individuality and expressionism in design.

## Computer Skills: Mac and PC

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Indesign, QuarkXpress, Illustrator, Photoshop, Image Ready, Acrobat, Flash, Go Live, Dreamweaver, Fireworks, MS Word, MS Excel, MS PowerPoint, Keynote, Final Cut Pro

## Experience:

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### **Black Rock Communications/BR-111™, Darnestown, MD**

May 2005 - Present: Graphic Designer

- Layout and design magazine advertisements for major publications: House & Garden, Interior Design, Metropolis, Midwest Living, Mountain Living, National Floor Trends, Floor Covering Weekly
- Design and layout brochures, catalogs, forms, flyers, packaging, wall graphics and presentation pieces
- Design and maintain BR-111™ web-site including Flash animations and HTML emails
- Design and produce high quality interactive presentations as visual sales aids
- Photo manipulation and color correction
- All pre-press production for various printing processes including DDAP compliant PDF files for off-set printing
- Maintain and manage office details such as technical support, back-up server, publication and client archives
- Construct mock-up presentation pieces using minimal inhouse materials

### **Tropical Sportswear International, Tampa, FL**

May 2004 - March 2005: Graphic Designer

March 2001 - May 2004: Junior Graphic Designer

- Designed and conducted layout of marketing books and presentation pieces for a vast spectrum of clients: Walmart, Sam's Club, Kohls, J.C. Penney, Dillards, Belks
- Constructed layout and design for a wide variety of consumer packaging using PMS, four-color processing, and other print media
- Designed interactive presentations as visual sales aids
- Designed promotional items using interactive new media
- Produced marketing materials for seasonal events/tradeshows
- Communicated corporate identity through design of logo, letter head, and collateral
- Managed pre-press file development projects for mass production
- Developed strong comprehension in current print production processes
- Maintained and managed office details such as job action plan and project archives
- Assisted in direction of photo shoots
- Researched vast resources for various marketing materials providing top savings for quality products
- Created presentation boards for sales meetings

## Education:

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### **International Academy of Design and Technology, Tampa, FL**

Associate of Science in Graphic Design, December 2003

- Graduated Cum Laude
- Outstanding Achievement Award in Typography
- Outstanding Achievement Award in Page Layout